



## **PRESS RELEASE**

*For Immediate Release*

### **80 per cent of Soleil @ Sinaran snapped up before launch - Lifestyle concept top hit among homebuyers**

**Singapore, 16 August 2007** – Soleil @ Sinaran, the latest 417-unit residential condominium by Frasers Centrepoint Homes (FCH) is 80 per cent sold since its private viewing last weekend and at a preview held today.

Following the private viewing, 156 units were snapped up. The preview today witnessed another 173 units sold. The average price of the apartments sold was \$1,500 per square foot.

Mr Cheang Kok Kheong, Chief Operating Officer, Frasers Centrepoint Limited said, “We are extremely happy about the positive, overwhelming response from homeowners. We believe this is testament to the fact we have created the right formula of homes that homeowners want and buyers are confident of the quality of the homes we create.”

“Discerning homebuyers today no longer just purchase the conventional ‘four walls’ but look for the x-factor that developers can offer. The lifestyle concept which includes a tie-up with Aramsa Spa, creation of entertainment and spa pavilions as well as a sports bar on the sky terrace allows us to add value to the homes we create not just as a place to live in but a worthwhile long-term investment.”

The launch is held tomorrow (Friday, 17 August 2007) and choice units on high floors are still available for purchase.

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## **About Frasers Centrepoint Limited ([www.fraserandneave.com](http://www.fraserandneave.com))**

Frasers Centrepoint Limited (FCL), a wholly-owned subsidiary of Fraser and Neave Limited, (F&N) is a leading Singapore-based property company with a strong global foothold in property development, property investment, serviced residences and investment funds. Under F&N's stewardship, FCL's business has evolved from a single shopping centre along Orchard Road to a diversified real estate group, comprising:

- Shopping centres (Frasers Centrepoint Malls), with a portfolio of seven malls in Singapore – The Centrepoint, Causeway Point, Northpoint, Compass Point, Anchorpoint, Valley Point & Robertson Walk.
- Real estate asset and fund management (Frasers Centrepoint Asset Management) which launched its 1<sup>st</sup> retail REIT, Frasers Centrepoint Trust, in July 2006, with 3 of our malls – Causeway Point, Northpoint & Anchorpoint.
- Serviced apartments (Frasers Hospitality) with gold standard residences in major cities around the globe (London, Paris, Seoul, Bangkok, Glasgow, Manila, Shenzhen, Sydney, Bahrain, Dubai, Nanjing, Shanghai and Tokyo).
- Residential homes (Frasers Centrepoint Homes), which ranks among one of Singapore's top-selling residential developer, with over 9,000 homes.
- An international property arm (Frasers Property) developing world-class residential and mixed-use projects in UK, Australia, New Zealand, Thailand, Vietnam and China.

## **About Frasers Centrepoint Homes ([www.fraserscentrepointhomes.com](http://www.fraserscentrepointhomes.com))**

Frasers Centrepoint Homes (formerly known as Centrepoint Homes) is part of the Frasers Centrepoint Limited group ("FCL", formerly known as Centrepoint Properties Ltd). Since 1999, FCL has been consistently setting high standards in quality homes it has built in both Singapore and overseas markets. It currently ranks among the top-selling developers in the Singapore residential property market. Having built more than 9,000 quality homes, its success is due largely to a mix of strong attributes – choice locations, well-timed marketing and sales launches, attractive pricing and constant product refinement. Frasers Centrepoint Homes' remarkable achievements include the successful launches of high-profile residential projects such as St. Thomas Suites, The Azure (at Sentosa Cove), One Jervois and 8 @ Mount Sophia. Frasers Centrepoint Homes recently scored high values for its excellent design and features. Affirming this emphasis on excellence is the numerous awards the Group has received. These include - the Green Mark awards for four projects: One Jervois (gold), One Leicester, The Infiniti, and The Azure (gold); a high Construction Quality Assessment System (Conquas) score\* of 87.3 for the Côte d'Azur project; and a Bronze award and a Craft award (Best Illustration) for The Raintree in SPH's Ink Awards.

\*(developed by the Building and Construction Authority in co-operation with major public sector agencies and various leading industry professional bodies to measure workmanship quality in a completed building)

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