

PRESS RELEASE

For Immediate Release

Take A Stroll in the Gardens of Frasers Centrepunkt Malls

- 7 to 16 August -

Singapore, 24 July 2009 – Frasers Centrepunkt Malls is partnering National Parks Board to present 'Gardens in the Mall', a Green Thumbs 2009 skills competition that will showcase a variety of exciting garden designs in shopping malls – the first time this is done in Singapore.

Building on the concept of green spaces in urban communities, the five malls - The Centrepunkt, Causeway Point, Northpoint, YewTee Point and Anchorpoint are hosting the landscaping event, together with other exciting activities, to introduce novel and cutting-edge small gardens as 'art installations' to shoppers.

MALL ACTIVITIES

a. Green Thumbs 2009 Best Landscape Design and Implementation Championship

7 to 14 Aug

The Centrepunkt, Causeway Point, Northpoint, YewTee Point, Anchorpoint

Six companies competing to win the Best Landscape Design and Implementation Championship at Green Thumbs 2009 will design themed gardens in spaces of 25 square metres at the above mentioned malls. The participants include Nature Landscape (Gold award implementing partner for the Singapore Garden Festival 2008, and one of the winners for Skyrise Greenery Award 2008), Swee Bee Contractor (Silver award implementing partner for the Singapore Garden Festival 2008), Ban Nee Chen, Candy Floriculture, Kim Bock Contractor and Prince's Landscape and Construction.

The Straits Times readers get to vote for their favourite Landscape Designs too. More than \$20,000 worth of vouchers stand to be won and more details will be available in The Straits Times, Life Section on 8 August. Readers can also view pictures of the gardens at <http://www.cuge.com.sg/greenthumbs/photofcm> from 7 August.

b. Floristry Championship & Workshops

1 & 14 Aug

Northpoint, The Centrepunkt

Look out for the Florist of the Year and the Best Floral Arranger in the Green Thumbs 2009 Floristry Championship. Benchmarked against the Workforce Skills Qualifications (WSQ) standards, the competition will see some 40 participants using cut and fresh flowers and plants in floral design, demonstrating their use of basic wiring techniques and floral arrangements.

Shoppers who would like to learn the art of floral arrangement can view demonstrations held on 1 and 14 August at Northpoint and The Centrepunkt.

c. 'My Little Garden' Workshops

8 to 10 Aug & 15 to 16 Aug

Compass Point (8 to 10 Aug only), Northpoint, YewTee Point

Shoppers can sign their children, aged 4 to 12 years old, for these fun workshops during which they will create their own green little garden. For children to participate, shoppers need to spend at least \$30 in a single receipt. This is limited to 2 workshop passes per shopper per day.

d. Landscape Photography Competition

7 to 16 Aug

The Centrepoint, Causeway Point, Compass Point, Northpoint, YewTee Point

Budding photographers can take part in this landscape photography competition between 7 and 10 August and let our Facebook fans be the judges of their masterpieces online. Simply log on to www.fraserscentrepointmalls.com to join Frasers Centrepoint Malls' Facebook page.

Fans can start voting between 11 and 16 August. Three photographers with the highest votes for their photo submissions stand to win \$1,000 worth of shopping vouchers each. Five lucky fans who have voted for the Most Popular Photos will each get \$200 in shopping vouchers.

e. Flowery Promotions

7 to 16 Aug

All Frasers Centrepoint Malls

Enjoy all things floral at selected tenants at Frasers Centrepoint Malls, such as a floral skirt from Dano for just \$15, free bottle of floral tea with any facial or massage services at Divine Medspa, potted bean flowers from Exim Arts for just \$3.95, or a free limited edition Rose Compact Mirror with a minimum of \$80 purchase from Rose products from L'Occitane.

LOYALTY REWARDS

National Day Star Special

8 to 10 Aug

The Centrepoint, Causeway Point, Compass Point, Northpoint, YewTee Point

Shoppers who spend at least \$44 (maximum of three same-day same-mall receipts) will stand to win mystery prizes. Come dressed in a red top on 9 August and enjoy double chances to win these mystery prizes.

Free flowers for shoppers

7 to 16 Aug

The Centrepoint, Causeway Point, Compass Point, Northpoint, YewTee Point, Anchorpoint

Pick a flower for your girlfriend or loved one! With a minimum of \$80 spent (maximum of 3 same-day same-mall receipts) at the above-mentioned malls, shoppers are entitled to pick a coloured flower and redeem a \$5 or \$10 shopping voucher. Terms & conditions apply.

Exchange petals for vouchers

7 to 16 Aug

The Centrepoint, Causeway Point, Compass Point, Northpoint, YewTee Point, Anchorpoint

With every \$80 spent (maximum of 3 same-day same-mall receipts), shoppers will collect one petal. With 10 petals collected, shoppers can redeem a \$50 shopping voucher. This is limited to one voucher per shopper per day while stocks last. Terms & conditions apply.

- End -

Frasers Centrepoint Malls 星狮地产购物中心

Frasers Centrepoint Malls comprise eight malls -- The Centrepoint, Causeway Point, Compass Point, Northpoint, YewTee Point, Anchorpoint, Robertson Walk and Valley Point. These eight properties span both urban and suburban areas with over 750 shops. Quality retailers in these malls include department store giants Robinsons, Metro, Marks & Spencer, and supermarket chain, Cold Storage.

The Centrepoint 先得坊

The Centrepoint is the flagship mall in the Frasers Centrepoint Malls group. Prominently located in the heart of Orchard Road, it houses over 160 shops, including many outstanding retail outlets such as Robinsons, Cold Storage, Marks & Spencer, Esprit, Gap and Timberland. The Centrepoint's stores match the needs and wants of those who understand quality and value. In the 26 years of its existence, The Centrepoint has gained a following of shoppers from many parts of the world.

Causeway Point 长堤坊

Spanning over 600,000 sq ft with 250 shops, Causeway Point is the largest shopping mall in the Frasers Centrepoint Malls group. It is located in Woodlands Regional Centre, next to the Woodlands MRT station and bus interchange, and enjoys a wide catchment from the northern towns of Woodlands, Marsiling, Yishun and Sembawang, as well as the north-western and western towns of Choa Chu Kang, Bukit Batok and Jurong East. Anchor tenants are Metro, Cathay Cineplexes, Courts, Cold Storage, John Little, Horizon Foodmall, Kiddy Palace, Banquet, POPULAR Bookstore and Timezone. In 2004, Causeway Point was voted Best Suburban Mall by The Straits Times and awarded the Best A&P Effort Award by the Singapore Retailers Association.

Compass Point 勤宝坊

Compass Point is situated in the heart of Sengkang and is integrated with the MRT, LRT and the bus interchange, making it very accessible. Opened since August 2002, the mall boasts well-known retailers Metro, Best Denki, Cold Storage, Kopitiam Spectrum food court, Kiddy Palace and POPULAR Bookstore. It houses Sengkang Community Library, which was the first D.I.Y. public library in Singapore. Compass Point is also Singapore's first thematic 'Learning Mall' where shoppers can glean nuggets of information as they shop. In 2003, Compass Point won the prestigious Maxi Award, an international award that is given out yearly to shopping centres, which have successfully implemented marketing programmes.

Northpoint 纳福坊

The refreshed Northpoint had undergone asset enhancements last year and now encompasses a new wing that was fully integrated into the building at end 2008. The mall boasts a wider shop mix with even more exciting retail concepts such as a new and bigger Yishun Public Library, Japanese-themed food court Ishi Mura, Bakerzin and many more. Serving a catchment of close to 400,000 residents from the northern part of Singapore, Northpoint was the first mall in Singapore to be built on HDB-tendered land back in 1992. It has become an informal hub for the residents of Yishun and its success has spawned the growth of other local suburban malls.

YewTee Point

A new suburban food and lifestyle hub in the north-western part of Singapore, YewTee Point is well served by the neighbouring Yew Tee MRT station and easily accessible via the Kranji Expressway. Offering convenience at shoppers' doorsteps, YewTee Point has NTUC Fairprice supermarket and Koufu Foodcourt as its anchor tenants. Besides specialty F&B tenants including Shin Tokyo, JK The Prata Café and Xin Wang Hong Kong Café, the 2-storey mall also offers a plethora of beauty, healthcare, fashion, lifestyle and educational services.

Anchorpoint 爱客坊

Anchorpoint is a self-contained one-stop shopping and dining destination at the core of the Alexandra estate. It is the first mall to introduce the concept of having a cluster of premium brand name boutique outlet stores in Singapore including Billabong Outlet, Capitol Optical Outlet, Charles & Keith Outlet, City Chain Outlet, CLUBMARC Express Outlet, FOS, G2000, Giordano Outlet, Goldheart Outlet, Options 180, Pedro Outlet and SK Jewellery. Alongside specialty shops that deal in home furnishings, gifts and apparel, Anchorpoint is also home to Cold Storage, Koufu, and Zhou's Kitchen - by the Tung Lok Group.

Robertson Walk 罗拔申道

Robertson Walk in the Robertson Quay area is the perfect destination for an intimate dinner session or an evening of chilling out.. With its specialty restaurants, watering holes, alfresco dining and a pretty courtyard, it presents a romantic setting reminiscent of a Mediterranean town square. Robertson Walk is also home to dance and music schools such as Popstars City which has produced international young talents, home furnishing stores, other services and The Singapore Repertory Theatre.

Valley Point 华丽坊

Valley Point is centrally located at River Valley and just a stone's throw away from Orchard Road. It is also home to the acclaimed La Forketta Italiana Gastronomia restaurant, Amanoya, which serves up authentic Japanese dishes and Dozo, a new concept of fine dining. Besides an eclectic mix of restaurants and cafes, it also houses a spa, dance school, yoga studio and offers a full range of basic services like laundry, medical and dental clinics. For a relaxing change of pace, check out this pleasant enclave at River Valley Road.

This release is issued by Huntington Communications on behalf of Frasers Centrepoint Malls.

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