

**LISTINGS RELEASE**
*For Immediate Release*

## Fraser's Centrepoint Malls Says "Thank you" in Style! 10 to 18 October 2009

**Singapore, 18 September 2009** – Fraser's Centrepoint Malls is thanking shoppers for their support over the years by organising its first ever "Thank You Sale" across its malls. To be held from 10 to 18 October, shoppers at any of the seven malls will be able to look forward to exciting bargains and shopping rebates.


**REWARDS**
**a. Saturday Sales Fever  
10 & 17 October @ The Centrepoint, Compass Point and Northpoint**

For two consecutive Saturdays only, shoppers at Causeway Point, Compass Point, The Centrepoint and Northpoint will be able to enjoy exclusive bargains at participating outlets.

The dates of the Saturday Sales Fever for participating malls are:

<b><u>Malls</u></b>	<b><u>Dates</u></b>
Causeway Point & Compass Point	Sat 10 October 2009
The Centrepoint & Northpoint	Sat 17 October 2009

**b. Sunday Prices at a Steal  
11 & 18 October @ The Centrepoint, Causeway Point, Compass Point, Northpoint, Anchorpoint and YewTee Point**

On 11 and 18 October, shoppers holding on to special Sunday Passes\* will have the unique opportunity to purchase bargains at \$1 or \$10.

\*The Sunday Passes can be found in Fraser's Centrepoint Malls' Thank You Sale Catalogue, which will be distributed with My Paper on 9 and 16 October. Shoppers will be able to collect these at specially assigned distribution points around Fraser's Centrepoint Malls.

The dates of the Sunday prices at a steal for participating malls are:

<b><u>Malls</u></b>	<b><u>Dates</u></b>
The Centrepoint, Northpoint & YewTee Point	Sun 11 October 2009
Causeway Point, Compass Point & Anchorpoint	Sun 18 October 2009

### **c. Shopping Rebates**

#### **10 to 18 October @ The Centrepoint, Causeway Point, Northpoint, Anchorpoint, YewTee Point and Valley Point**

Shoppers who spend a minimum of \$140 (maximum of three same-day and same-mall receipts) at The Centrepoint, Causeway Point, Compass Point, Northpoint and YewTee Point will be entitled to a \$10 shopping voucher\*.

Shoppers who spend a minimum of \$80 (maximum of three same-day and same-mall receipts) at Anchorpoint and Valley Point will be entitled to a \$5 shopping voucher\*.

Vouchers are on a first-come-first served basis, while supplies last. Limited to one voucher per shopper per day.

*- End -*

#### **Frasers Centrepoint Malls 星狮地产购物中心**

Frasers Centrepoint Malls comprise of eight malls -- The Centrepoint, Causeway Point, Compass Point, Northpoint, YewTee Point, Anchorpoint, Robertson Walk and Valley Point. These eight properties span both urban and suburban areas with over 750 shops. Quality retailers in these malls include department store giants Robinsons, Metro, Marks & Spencer, and supermarket chains, Cold Storage and NTUC FairPrice.

#### **The Centrepoint 先得坊**

The Centrepoint is the flagship mall in the Frasers Centrepoint Malls group. Prominently located in the heart of Orchard Road, it houses over 160 shops, including many outstanding retail outlets such as Cold Storage, Esprit, Gap, Harvey Norman, Marks & Spencer, Robinsons and Timberland. The Centrepoint's stores match the needs and wants of those who understand quality and value. Since 1983, The Centrepoint has gained a following of shoppers from many parts of the world.

#### **Causeway Point 长堤坊**

Spanning over 600,000 sq ft with 250 shops, Causeway Point is the largest shopping mall in the Frasers Centrepoint Malls group. It is located in Woodlands Regional Centre, next to the Woodlands MRT station and bus interchange, and enjoys a wide catchment from the northern towns of Woodlands, Marsiling, Yishun and Sembawang, as well as the north-western and western towns of Choa Chu Kang, Bukit Batok and Jurong East. Anchor tenants are Banquet, Cathay Cineplexes, Cold Storage, Courts, Horizon Foodmall, John Little, Kiddy Palace, Metro, POPULAR Bookstore and Timezone. In 2004, Causeway Point was voted Best Suburban Mall by The Straits Times and awarded the Best A&P Effort Award by the Singapore Retailers Association.

#### **Compass Point 勘宝坊**

Compass Point is situated in the heart of Sengkang and is integrated with the MRT, LRT and the bus interchange, making it very accessible. Opened since August 2002, the mall boasts well-known retailers Best Denki, Cold Storage, Kiddy Palace, Kopitiam Spectrum food court, Metro and POPULAR Bookstore. It houses Sengkang Public Library, which was the first D.I.Y. public library in Singapore. Compass Point is also Singapore's first thematic 'Learning Mall' where shoppers can glean nuggets of information as they shop. In 2003, Compass Point won the prestigious Maxi Award, an international award that is given out yearly to shopping centres, which have successfully implemented marketing programmes.

### **Northpoint** 纳福坊

The refreshed Northpoint had undergone asset enhancements in 2008 and now encompasses a new wing that will be fully integrated into the main building by mid 2009. The mall now boasts a wider shop mix with even more exciting retail concepts such as a new and bigger Yishun Public Library, the Japanese-themed food court Ishi Mura and Bakerzin, which is a casual dining café specialising in desserts. Serving a catchment of close to 400,000 residents from the northern part of Singapore, Northpoint was the first mall in Singapore to be built on HDB-tendered land back in 1992. It has become an informal hub for the residents of Yishun and its success has spawned the growth of other local suburban malls.

### **YewTee Point** 油池坊

A new suburban food and lifestyle hub in the north-western part of Singapore, YewTee Point is well served by the neighbouring Yew Tee MRT station and easily accessible via the Kranji Expressway. Offering convenience at shoppers' doorsteps, YewTee Point has NTUC FairPrice supermarket and Koufu Foodcourt as its anchor tenants. Besides specialty F&B tenants including Shin Tokyo, JK The Prata Café and Xin Wang Hong Kong Café, the 2-storey mall also offers a plethora of beauty, healthcare, fashion, lifestyle and educational services.

### **Anchorpoint** 爱客坊

Anchorpoint is a self-contained one-stop shopping and dining destination at the core of the Alexandra estate. It is the first mall to introduce the concept of having a cluster of premium brand name boutique outlet stores in Singapore including Billabong Outlet, Capitol Optical Outlet, Charles & Keith Outlet, City Chain Outlet, CLUBMARC Express Outlet, G2000, Giordano Outlet, Goldheart Outlet, Options 180, Pedro Outlet and SK Jewellery. Anchorpoint is also home to Cold Storage, Koufu and Zhou's Kitchen by the Tung Lok Group. The mall is recognized for its efforts in maintaining energy efficiency and indoor environmental quality, having garnered an Energy Smart Retail Mall label which was awarded to only two local malls in March 2009 by the National Environment Agency. Its other green efforts, including promoting the use of environment-friendly cleaning solutions throughout the mall and providing free biodiesel-fueled shuttle buses for shoppers, demonstrate its commitment to reducing the carbon footprint.

### **Valley Point** 华丽坊

Valley Point is centrally located at River Valley and just a stone's throw away from Orchard Road. It is also home to the acclaimed La Forketta Italiana Gastronomia restaurant, Amanoya, which serves up authentic Japanese dishes and Dozo, a new concept, fine dining restaurant. Besides an eclectic mix of restaurants and cafes, it also houses a spa, dance school, yoga studio and offers a full range of basic services like laundry, medical and dental clinics. For a relaxing change of pace, check out this pleasant enclave along River Valley Road.

*This release is issued by Huntington Communications on behalf of Frasers Centrepoint Malls.*

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