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**N E W S  
RELEASE**

## **Fraser's Hospitality Pte Ltd Scores Twice With KL City-Centre Locations**

*Serviced Residences at the Hub of Business and Entertainment District*

**Singapore, June 24, 2010:** - Fraser's Hospitality Pte Ltd today established a significant presence in Kuala Lumpur, Malaysia with the grand opening of its maiden property, Fraser Place Kuala Lumpur – the first of two serviced residences to open in the heart of the city.

Located in the prestigious 'Golden Triangle' and within walking distance of the iconic Petronas Towers, Fraser Place Kuala Lumpur occupies floors 9-30 of an integrated retail and office complex, and is surrounded by world-class shopping malls, vibrant nightclubs and trendy alfresco dining.

"This new property reflects all the hallmarks of the Fraser Place brand, in particular its great location," said Mr Choe Peng Sum, Chief Executive Officer, Fraser's Hospitality Pte Ltd.

"As we expand our footprint globally, a key imperative for our Fraser Place properties – from London to Bahrain, from Shanghai to Paris -- is an ideal, inner-city location in the heart of the entertainment district," he added.

Reflecting the chic, vibrant Fraser Place design standards, the Jalan Perak property comprises a total of 215 studios, one-and-two bedroom apartments and penthouses with sweeping views across the city skyline.

Key features include an infinity pool which overlooks the city from the 18<sup>th</sup> floor, a large well-equipped gymnasium complete with aerobics and yoga studio, Nintendo Wii playroom, Simmons beds and rain showers, all designed to meet the needs of the business traveller seeking a cosmopolitan experience in dynamic KL.

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A second property, Fraser Residence Kuala Lumpur is currently under construction on the vacant land facing both Jalan Ampang and Jalan Sultan Ismail in the Golden Triangle and is scheduled for completion in 2012.

“We are pleased to finally open in KL. The wait has been worthwhile as we will soon have not one, but two, superb purpose-built properties that set new benchmarks for our brands,” added Mr Choe.

Both Fraser Place Kuala Lumpur and Fraser Residence Kuala Lumpur are collaborations between Frasers Hospitality Pte Ltd, a wholly owned subsidiary of Singapore-based property group Frasers Centrepoint Limited, and MYX-listed YNH Property Bhd.

Malaysia’s Tourism Minister Datuk Seri Dr. Ng Yen Yen was the Guest-of-Honour for the opening event which was also attended by Singapore’s High Commissioner to Malaysia, Mr T. Jasudasen, and Chairman of Fraser and Neave, Limited, Mr Lee Hsien Yang.

Frasers Hospitality Pte Ltd currently manages 35 properties – a total of 5,000 individual residences -- in 21 cities worldwide. This year, the company will open another 10 properties, eight under the Fraser brand and two under the new Modena brand. In total, the company will make its debut in 10 new major cities – Budapest (Hungary), Doha (Qatar), Dubai (United Arab Emirates), Kuala Lumpur (Malaysia), New Delhi (India), Osaka (Japan), Bahrain (Middle East), Chengdu (China), Suzhou (China) and Tianjin (China).

With another 6,000 residences already on the drawing board, the company is on course to manage more than 10,600 individual residences by the end of 2012.

### **About Frasers Hospitality Pte Ltd**

Frasers Hospitality Pte Ltd, the hospitality arm of Frasers Centrepoint Limited, a wholly-owned subsidiary of Fraser and Neave, Limited, is a global serviced residence owner and management company with Gold-Standard residences across Europe, North Asia, Southeast Asia, Middle East and Australia.

Frasers Hospitality Pte Ltd commits to “meeting the unique needs of the executive travellers through continuous innovation”, and providing its customers with the space, family and community away from home. Conceived with the lifestyle preferences of today’s discerning extended stay executive travellers in mind, Frasers Hospitality Pte Ltd has four brand offerings – Fraser Suites, Fraser Place, Fraser Residence and Fraser Resorts. A second brand, Modena, which targets the professional who spends the majority of his or her time travelling, was established under the Frasers Hospitality umbrella in July 2009. For more information on Frasers Hospitality, please visit [www.frasershospitality.com](http://www.frasershospitality.com)

### **About Frasers Centrepoint Limited**

Frasers Centrepoint, the fully-owned property arm of Singapore-listed consumer group Fraser and Neave, Limited, is one of Singapore’s top property companies, with total assets close to S\$9 billion. To date, the company has a combined global land bank in excess of 30 million sq ft.

From owning just a single shopping mall in 1983, Frasers Centrepoint has since grown to become an integrated real estate company with a portfolio of residential, commercial and serviced residences spanning 13 countries across Asia, Australasia, Europe and the Middle-East. Its serviced residences management company, Frasers Hospitality, has award-winning gold-standard serviced residences in 19 gateway cities. Frasers Property, FCL’s international property arm, develops world-class projects in UK, Australia, New Zealand, China, Thailand and Vietnam.

FCL’s listed entities comprise Frasers Centrepoint Trust (FCT, a retail trust), Frasers Commercial Trust (FCOT, an office/business space trust) and Frasers Property China Limited (FPCL).

As a testament to its excellent service standards, best practices and support of the environment, the company is the proud recipient of numerous awards and accolades both locally and abroad.

Website : [www.fraserscentrepoint.com](http://www.fraserscentrepoint.com)

### **About Fraser and Neave, Limited**

Fraser and Neave, Limited (F&NL) is a leading Asia Pacific Consumer Group with expertise and prominent standing in the Food & Beverage, Property and Publishing & Printing industries.

Leveraging its strengths in marketing and distribution; research and development; brands and financial management; as well as years of acquisition experience, F&NL provides key resources and sets strategic directions for its subsidiary companies across all three industries.

Listed on the Singapore stock exchange, F&NL ranks as one of the most established and successful companies in the region with an impressive array of renowned brands that enjoy strong market leadership. It has shareholders’ funds of close to S\$6 billion and total assets employed of over S\$13 billion. F&NL is present in over 20 countries spanning Asia Pacific, Europe and the USA and employs about 18,000 people worldwide.

For more information on F&NL, please visit [www.fraserandneave.com](http://www.fraserandneave.com).

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## **Awards & Accolades**

**Expedia Insiders' Select 2010  
List of the Best Hotels in the World**  
Fraser Suites Sydney by *Expedia*

**7<sup>th</sup> Golden-Pillow Award of China Hotels  
China's Most Popular Serviced Residences Group of 2010**  
Fraser Hospitality by *21<sup>st</sup> Century Business Herald*

**Golden Dragon Award 2009  
The Most Favourite Serviced Apartment**  
Fraser Suites Hanoi by *Vietnam Economic Times*

**HR Vendors of the Year 2009  
Preferred Serviced Apartments**  
Fraser Hospitality by *Human Resources Magazine*

**Service Excellence Award 2009**  
Fraser Suites & Fraser Place Singapore by *Spring Singapore*

**Golden Bridge Award 2009  
Best Brand Serviced Apartment**  
Fraser Residence CBD East, Beijing by *China Tourism and Hotel Management Association*

**HMAA Accommodation Industry Awards for Excellence 2009  
Self Contained Accommodation - Five-Star Level (Winner)**  
Fraser Suites Sydney by *Hotel, Motel & Accommodation Association*

**HM Awards for Hotel & Accommodation Excellence 2009  
Serviced Apartment Property of the Year**  
Fraser Suites Sydney by *HM Magazine*

**Guide Awards 2008-2009  
Excellent Performance in Hospitality**  
Fraser Suites Hanoi by *The Guide Magazine*

**Asian Legal Business Travel Survey 2009  
Best Serviced Apartment (North Asia)**  
Fraser Place Shinjuku, Tokyo by *Asian Legal Business*

**6<sup>th</sup> Golden-Pillow Award of China Hotels  
China's Most Influential Serviced Residence Brand of 2009**  
Fraser Hospitality by *21<sup>st</sup> Century Business Herald*

**17<sup>th</sup> Annual Asia Pacific Excellence Awards  
Most Outstanding Serviced Residences**  
Fraser Place Manila by *the Asia-Pacific Awards Council*

**Best Serviced Apartment in Thailand (Runner-up) 2009**  
Fraser Suites Sukhumvit, Bangkok by *Lifestyle + Travel Magazine*

**Diamond Awards 2009  
Best Serviced Apartment Company**  
Fraser Hospitality by *Buying Business Travel*

**HR Vendors of the Year 2008**  
**Preferred Serviced Apartments**  
Fraser's Hospitality by *Human Resources Magazine*

**Golden Dragon Award 2008**  
**The Most Favourite Serviced Apartment**  
Fraser Suites Hanoi by *Vietnam Economic Times*

**HotelClub Awards 2008**  
**Best Serviced Apartment Group**  
Fraser's Hospitality by *HotelClub*

**TravelWeekly China Industry Awards 2008**  
**Best Serviced Residence (Group) – International**  
Fraser's Hospitality by *TravelWeekly China*

**Patron of the Arts Award 2008**  
**Associate of the Arts**  
Fraser's Hospitality by *National Arts Council*

**The 2008 WebAward**  
**Outstanding Achievement in Web Development**  
Fraser's Hospitality by *Web Marketing Association, USA*

**Korea Herald Readers' Best Brand Awards 2008**  
**Serviced Residences: International Luxury Premier**  
Fraser Suites Insadong, Seoul by *The Korea Herald*

**TravelWeekly Asia Industry Awards 2008**  
**Best Serviced Residence (Property)**  
Fraser Place Robertson Walk, Singapore by *TravelWeekly Asia*

**HMAA Accommodation Industry Awards for Excellence 2008**  
**Best New Development 2008 | Best 5-Star Apartments**  
Fraser Suites Sydney by *Hotel, Motel & Accommodation Association*

**5<sup>th</sup> Golden-Pillow Award of China Hotels**  
**China's Most Competitive Serviced Residences Brand of 2008**  
Fraser's Hospitality by *21<sup>st</sup> Century Business Herald*

**Diamond Awards 2008**  
**Best Serviced Apartment Company**  
Fraser's Hospitality by *Buying Business Travel*

For more information on our Awards and Accolades, please visit [www.fraserhospitality.com](http://www.fraserhospitality.com)

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